

PVP + Roadmap + LinkedIn Input Form

Complete before your session. Transfer answers to consultancydd.com/tools/pvp/

Name:

LinkedIn URL (optional):

1 Trade Background & Role

Be specific — what trade, what role, what business

2 Years of Experience

Select your range

☐ Under 5 years ☐ 5–10 years ☐ 10–20 years ☐ 20+ years

3 Qualifications & Certifications

QBCC licence, White Card, plant licences, Cert III/IV, Traffic Management, etc.

4 What You Do Better Than Most ★

The most important field — be specific and honest

Think: "Why do I always get repeat business?" Write what you would actually say to a client.

5 Biggest Career or Project Achievement ★

One specific outcome with numbers: scope, value, client, result

→ Continue on Page 2 — Sections 6 to 9 + Business Context references

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6

What Clients Say About You

Your actual reputation — in their words, not yours

What would your best client tell a colleague who asked about you? Write their words.

7

What You Enjoy Most About Your Work

Reveals where your energy goes — used to find growth paths you will follow through on

8

Your Business Context Files

Where are your digital blocks saved? Note here before the session.

Business DNA Block saved at:**Audience Definition saved at:****Other context / notes:****Section 9 — After Running Prompt 1 (complete during or after the session)**

Fill in once you have your PVP output. These answers feed Prompts 2 (Roadmap) and 3 (LinkedIn).

My chosen growth path (one from the 30 options in my Prompt 1 output):

e.g. Plant hire — rent certified plant to other contractors · or · Tender Coordinator for sub-\$5M packages

My Personal Value Proposition (paste your 3–5 sentence statement from Prompt 1 output):**■ Three prompts to run at consultancydd.com/tools/pvp/****■ PVP + Business Growth · ■■ Business Growth Roadmap · ■ LinkedIn All-Star**